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2010 Member and Service Directory Advertising Rate Information and Order Form

Our 2010 Membership and Services Directory is an excellent way to reach the community association audience. By advertising, you put your products and services in front of the publication's readership on a regular basis.

- Distributed to 1,200 members in PA, NJ and DE who are loyal to fellow CAI members
- Managers/association board members refer to the directory regularly when looking for business/service providers
- Our targeted audience delivers your advertising message to the decision makers in community associations
- Don't miss this once-a-year opportunity to place your ad in front of CAI's membership
- Purchase additional listings under a second or third category that describes your business for just \$50!

AD DEADLINE IS FEBRUARY 19, 2010
PLEASE NOTE PREMIUM SPACES ARE SOLD ON A FIRST-PAID, FIRST SERVED BASIS!

Ad Size and Rate Table			
Advertisement Choice	Size*	Member Rate	Check the Ad Size Of Your Choice
Full page ad	4 1/2" w X 7 1/4" h	\$550.00	
Half page ad	4 1/2" w X 3 1/2" h	\$375.00	
Back Cover	5" w X 8 1/4 " h	\$900.00	SOLD OUT
Inside Front Cover	5" w X 8 1/4 " h	\$750.00	SOLD OUT
Inside Back Cover	5" w X 8 1/4 " h	\$750.00	SOLD OUT
Divider Pages (Three available)	5" w X 8 1/4 " h	\$650.00	SOLD OUT
Business card ad		\$275.00	
Additional Category Listing		\$50.00	
*All sizes are approximate. Advertising rates are for camera ready artwork (typeset, black and white copy) to the exact size specified. <u>For color ads for the covers and divider pages ONLY, add 25%. AD DEADLINE IS FEBRUARY 19, 2010.</u>			

If you do not have camera ready artwork, CAI can design and ad for you at an additional cost. Please call CAI for more details at 610-783-1315. Please submit ad files electronically in pdf form to tony@cai-padelval.org.

Terms and Conditions: CAI reserves the right to reject any ad that is not in keeping with the publication's standards. CAI assumes no responsibility for lost or damaged copy or artwork. Advertisements must be paid in full in advance of each publication date to guarantee inclusion. Advertiser's signature below acknowledges and accepts these terms and conditions. Signature must be present for payment by credit card.

Contact Name:		Signature:	
Company Name:			
Address:			
City:	State:	Zip:	
For Credit Card Payments: ___ Visa ___ Mastercard		Card Exp Date:	
Card #			
For payment by check, please make checks payable to PA Delaware Valley, CAI and. mail to the address above.			