

## *Community Assets* 2008 Advertising Rate Information and Order Form

**Community Associations Institute** is dedicated to fostering vibrant, responsive, competent community associations that promote harmony, community and responsible leadership.

Community Assets is a quarterly publication distributed to over 1,700 community associations, homeowners, professional managers, public officials and service partners throughout the Commonwealth of Pennsylvania, Southern New Jersey and northern Delaware. By advertising, you put your products and services in front of the membership on a regular basis.

<b>Ad Size and Rate Table</b>			
Advertisement Choice	Size*	Member Rate	Non Member Rate
Full page ad	7" w x 9 ½" h	\$650.00	\$950.00
Half page ad	7" w x 4 ¾" h	\$400.00	\$500.00
One third page ad vertical	2 ¼" w x 9½" h	\$275.00	\$325.00
One third page ad	4 ½" w x 4 ½" h	\$275.00	\$325.00
Business card ad		\$175.00	\$250.00
*All sizes are approximate. Ad rates are for camera ready artwork (typeset, black and white copy) to the exact size specified. All ads are black and white. <b>For a two color ad, please add 25% to the above rates. Please note the second color is chosen by the publisher.</b>			

<b>Issue selection and Cost</b>			
Please check each edition in which you wish to place an ad. Indicate the size and enter the dollar amount. Please note the deadline for each issue in which you are placing an ad.			
Issue Publication Date	Deadline	Size	Cost
Winter - February 15	January 1		
Spring - May 15	April 1		
Summer - August 15	July 1		
Autumn - November 15	October 1		
		Enter total:	

**Terms and Conditions:** CAI reserves the right to reject any ad that is not in keeping with the publication's standards. CAI assumes no responsibility for lost or damaged copy or artwork. Advertisements must be paid in full in advance of each publication date to guarantee inclusion. For single ad placements, payment is due with this form. For multiple ad placements, payment is due for the first ad. Additional ads will be billed prior to each issue. Advertiser's signature below acknowledges and accepts these terms and conditions. Signature must be present for payment by credit card.

Contact Name:		Signature:	
Company Name:			
Address:			
City:		State:	Zip:
For Credit Card Payments: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard		Card Exp Date:	
Card #			
For payment by check, please make checks payable to PA Delaware Valley, CAI and. mail to the address above.			