



Product & Service Providers

MEMBERSHIP MEANS

- You have countless national, regional and local opportunities to reach potential customers, market your products and services, build your corporate reputation and increase your visibility.
- You can connect directly with close to 30,000 members. By reaching management companies, other service providers and portfolio managers, your word-of-mouth reach extends well beyond CAI membership.
- You get great member discounts on advertising, sponsorships and trade show exhibits. We can help you develop targeted marketing plans that meet any budget.
- You can increase your visibility in the marketplace by sharing your expertise with other CAI members—writing for CAI publications, speaking at events or serving on chapter committees.
- You get a free listing in the online National Service Directory, part of a website that draws more than one million visits a year. For most CAI business partners, just one new association client more than pays for your membership.
- You are automatically a member of your local CAI chapter, but you can also take advantage of cost-effective multi-chapter memberships or even become a National Corporate Member.
- You get *Common Ground*, CAI's bimonthly, full-color, award-winning magazine, filled with information, perspectives and industry trends you can't get anywhere else.
- You have around-the-clock access to CAI's information-rich website, including an extensive research library, governance tools, message board, sample forms and templates, vendor directories and much more.
- You get 40 percent off the retail price of books, CD-ROMs and merchandise in CAI's online bookstore.



Your membership tells current and potential customers that you are committed to the growth and success of the community association industry. You and your company are viewed by current and potential clients not just as a service provider, but as a supportive corporate friend.